

ASEAN Green Lane Model

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*where supplychain
connects™*

End-to-End Supply Chain Mgt



YCH provides Integrated Logistics and End-to-End Supply Chain Management services through a holistic suite of supply chain solutions to world-class MNCs.

World-Class MNC Clients

Consumer	Chemicals /Healthcare	Electronics

Award-winning Proprietary Innovative SCM Solutions:

INTRIBUTION®,
INTRABUTION®,
RETROLOGISTICS®

Complementary Value-creating Innovations & Solutions:

where supply chain
7-PL™, ZIM™, ePOD™,
V-Hub™, Y-Merge™ connects™

YCH Group

YCH Asia Pacific Network



Award-Winning Heritage Testimony to Supply Chain Excellence

	6 Innovation Dev't Awards		Singapore Quality Class
	Singapore Innovation Class		ISO 14001 OHSAS 18001 ISO 9001 ISO28000
	Corporate HR Award		eSCM Award
	IT Leaders Award		National IT Award
	National Training Award		Asia Logistics Hall of Fame Award
	ZD NetAsia SMART 50 Award		CIO 100 Award
	Secure Trade Partnership		Zero GST Licence (Type III)
	Singapore Customs' STP Cert		National Infocomm Award
	Supply Chain Asia Asian 3PL of the Year		Frost & Sullivan ASEAN 4 Logistics Awards: - Best IT/Electronics LSP (S'pore) - Best Domestic LSP (S'pore)

	Ernst & Young Entrepreneur of the Year
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Our Asean Landscape

“The rise of emerging economies, particularly China and India, has reinforced ASEAN’s determination to create a stronger, more united and cohesive ASEAN for sustainable growth”

- Asean Charter

- > ASEAN is **rapidly developing and evolving**
 - (a) from subsistence farming to more diversified economies and
 - (b) from command economies to more open, market-based economies
- > Some Asean countries are endowed with **abundant but relatively unexploited natural resources**
 - > *developing these markets and their related infrastructure/logistics become extremely essential*
- > A **large, untapped potential** market
 - > *not just in consumer spending but also talent development to fuel growth of logistics industry in Asean*

Asean Economic Community (AEC) by 2015

The AEC Blueprint was adopted by the Heads of State/Government of the ten ASEAN Member States on 20 November 2007 in Singapore.

- marks a significant milestone in the 40 years of economic cooperation and integration among ASEAN members.

Benefits of building AEC

- Increase regional economic prosperity and stability
- Reduce the development gaps among member states

The economic integration goals will include, among others, the *elimination of tariffs, free movement of professionals, freer movement of capital, and a streamlined customs clearance procedure.*



Asean Single Market and Production Base

5 core elements

- Free flow of goods
 - Free flow of services
 - Free flow of investment
 - Freer flow of capital
 - Free flow of skilled labour
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- ✓ **Elimination of tariffs and non-tariff barriers**
 - ✓ **Trade facilitation**
 - ✓ **Customs Integration**
 - ✓ **Asean Single Window (ASW)**

GMS East-West Economic Corridor Project

- The 1,450km long **East-West Economic Corridor** passes through four countries: Myanmar, Thailand, Laos and Vietnam
 - A major gateway connecting China with GMS/ASEAN is the Kunming-Bangkok Expressway



*The **Kunming-Bangkok Expressway**, which runs from Kunming to Bangkok via Laos, is a 1,900km long expressway that is expected to witness annual goods flow worth more than USD 100 billion once the full China-Asean FTA is established in 2010.*

- Sponsored by the Asian Development Bank, the expressway was also designed to be connected with roads that could link Malaysia and Singapore in future

GMS Cross Border Transport Agreement

- The **GMS Cross Border Transport Agreement** was signed between **China, Myanmar, Laos, Vietnam, Thailand and Cambodia** in 2007 to **streamline customs inspections and visas for persons involved in transport operations** as well as establishing regionwide standards for cross-border transit and commercial traffic rights exchanges

> removal and reduction of non-physical trade and transport barriers expected to stimulate the economies of the region, including Yunnan province of China, by increasing efficiency and reducing transport times on selected transport routes



Asean Single Window (ASW) program

The ASEAN Single Window (ASW) is an environment where the ten NSWs of individual ASEAN Member States operate and integrate.

ASEAN Member States are establishing National Single Windows (NSW) to enable the single submission of data for imports or exports that is quickly processed by all relevant agencies to provide expeditious decision-making for customs clearance of cargo.



Source: www.aseansec.org

ASW involves:

- implementation of measures of **simplifying, harmonizing and standardising** trade and customs, processes and procedures;
- **standardisation of data elements** based on WCO data model, the WCO data set and United Nation Trade Data directory (UNTDDED) and **acceleration and introduction of information, communication and technology (ICT)** for digitalized processing and exchange

Asean Green Lane (AGL)

Speed-to-market, Higher Efficiency and Reduce Process Redundancies

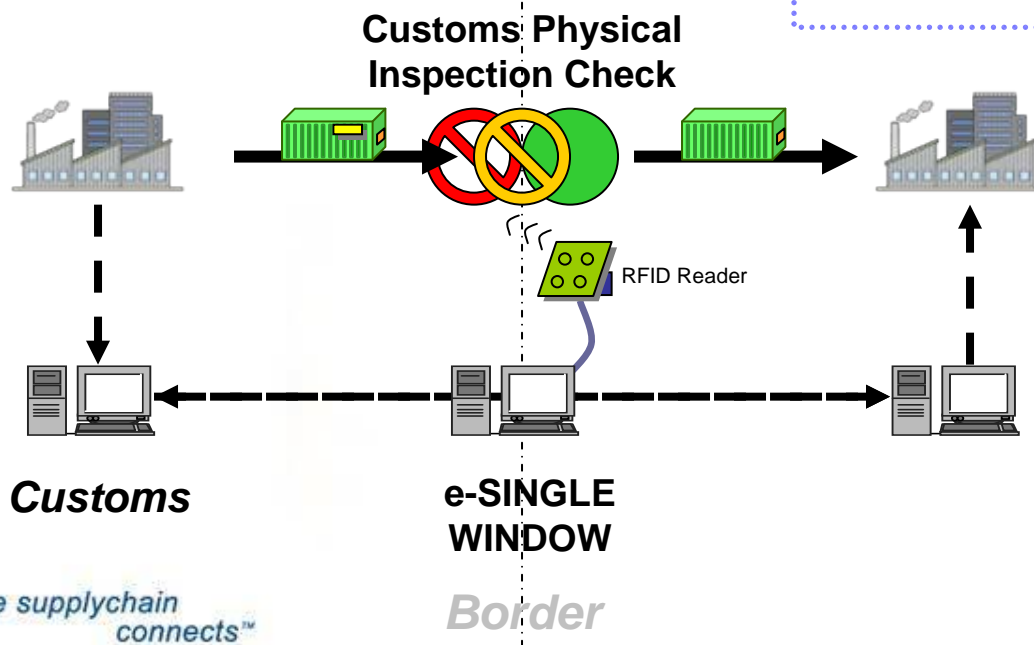
Benefits: Better and Increased Trade Flows | Reduced transaction cost and transit time for cross-border trade | Greater Security Control | Single Market and Integrated Production Base

e-SINGLE WINDOW

e-Platform for single electronic submission of customs documentation to both exporting and importing countries' Customs

SEAMLESS ASEAN MANUFACTURING VALUE CHAIN

Inspection at Customs Borders waived; RFID Technology applied to Containers to track and identify cargo movement along highway tolls and across borders to be matched with e-SINGLE WINDOW Customs transaction



Asean Green Lane (AGL)

Speed-to-market, Higher Efficiency and Reduce Process Redundancies

- **Green Lane concept well-received by Asean's economic ministers**
 - Key enabler for unleashing competitive advantage for the region
 - Seen as key driver to position 10-member Asean as a **single production base**
 - Government leaders to decide which industries to be prioritized for green lane

- **ASEAN could benefit from AGL for rapid development of its key industries**
 - Harness benefits of AGL, ASW and other related initiatives
 - Focus on developing the regions' natural resources and farming industries could pose ***many opportunities for cold chain, consumer supply chain management and logistics for food, agriculture, forestry and renewable energy***

Importance of Asean Green Lane (AGL)



Promote Greater and Efficient Trade among ASEAN members – towards Single Market

> Bring about benefits to entire manufacturing and production industries and optimizes both upstream and downstream activities

Hasten us towards economic integration in the region

> With efficient Logistics/SCM as a key enabler to enhance ASEAN's competitiveness, regional economic integration could well be achieved by 2015



Corporate Headquarters, Singapore



Chennai (Sriperumbudur), India



Shanghai (Lingang), China



Cibitung, Indonesia



Sydney, Australia



Tianjin (Free Trade Zone), China



Penang, Malaysia



Semarang, Indonesia



Xiamen, China



Kuala Lumpur (Shah Alam), Malaysia



Bangkok (Lad Krabang), Thailand



Tianjin (Airport Logistics Park), China

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